



OVFS25 EXHIBITOR HANDBOOK

As of October 2024

Visit www.ottawafarmshow.com/current-exhibitors for complete exhibitor details.

EXHIBITOR REGISTRATIONS

Booth space assignments will begin October 2024 via email to your company's Primary Contact. If your contact has not received the link or is unable to find, please let us know at info@ottawafarmshow.com.

Once your booth space has been assigned, you will receive an email with your link to enter the Map Your Show (MYS) online Exhibitor Resource Centre (ERC). There you will complete your OVFS25 registration.

To complete OVFS25 registrations, all approved exhibitors must login to the ERC and:

- Review and sign exhibitor contract (Schedule A).
- Submit booth space payment.
- Upload current proof of insurance (which meets requirements of Schedule B)
- Review to confirm your contact and company information on MYS

In some cases, your computer security may send Map Your Show emails to your junk or spam. Please be sure to check these for any correspondence.

NOTE - The Ottawa Valley Farm Show DOES NOT SHARE exhibitor contact information!

It has been brought to our attention that outside scam companies have been contacting exhibitors asking for updated information, offering visitor lists, or in some cases, demanding payment. These scammers use the guise of confirming hotel bookings, or booking exhibitor space, and others. We want to emphasize that the Ottawa Valley Farm Show has no connection to these activities, does not endorse them, and has not approved this solicitation in any way. If you receive an unsolicited email from an address other than @ottawafarmshow.com, we recommend you exercise caution, delete, block and do not respond. If you have further concerns, please let us know.

Note the Ottawa Valley Farm Show is traditionally a full show with an extensive waiting list. As best we can, show management works to accommodate exhibitor requests, but this may not always be possible. We thank you for your understanding. Potential exhibitors are invited to complete the OVFS waiting list form available on our web site at <https://ottawafarmshow.com/waiting-list-form/>.

EXHIBIT SPACE COST

The Ottawa Valley Farm Show exhibitor contract is for bare space only.

Indoor space cost is \$6.50 per sq ft. In the main halls, spaces are generally in multiples of 10' such as 10'x10', 10'x20' and 20'x20'. Larger spaces may have different dimensions. There are also some spaces 15' wide x 5' deep along the walls.

Outdoor space cost is \$3.00 per sq ft. Outdoor spaces are generally 15' wide, with length in 5' multiples. There are also a few larger options.

OVFS25 payment is due November 15, 2024.

FLOORPLAN

The current floorplan is available for viewing when you log in to Map Your Show.

As we finalize the floorplan, it will become current and live on our website at www.ottawafarmshow.com. Please explore the floorplan to view the information visitors can see about your company and make any needed updates when you are signed in to MYS.

SHOW HOURS

Exhibitors must staff exhibits for all hours during which the show is open to visitors:

Tuesday March 11, 2025 – 9am to 5pm

Wednesday March 12, 2025 – 9am to 7pm

Thursday March 13, 2025 – 9am to 4pm

Exhibitors who choose not to fully staff exhibits during all show hours will be recorded and may forfeit the opportunity to participate in OVFS next year. The only exception is a pre-arranged static display.

EXHIBITOR PASSES

Exhibitor Passes are single-entry and will be emailed to the main (primary) contact listed on each Exhibitor account beginning February 15. Please ensure your company's contact information is up to date in MYS.

Exhibitors are responsible for distributing passes to their own staff. No persons will be able to enter the building without a pass.

Should you wish to order additional passes for your staff, or for your clients, they can be purchased at your cost on our web site at www.ottawafarmshow.com.

Indoor Booth Size	# of single-entry Exhibitor Passes included
Under 200 sq ft ie. 15'x5', 8'x10' 10 x10' to 10'x15'	9
Under 400 sq ft ie. 10'x20' to 10'x30' 10'x25, 15'x20'	12
Under 600 Sq ft ie. 15'x30', 10'x40' 20'x20', 20'x24'	15
More than 600' sq ft	20

EXHIBITOR CRATE STORAGE

Note there is no indoor storage space for extra materials. Limited outdoor covered storage is available for shipping crates and must be arranged with the Logistics Crew upon move-in. Please label all items with your company name and booth number to ensure smooth transfer and storage.

MOVE-IN/OUT SCHEDULE

Move-In

The exhibitor move-in schedule will be available and posted on our web site by February 15. Please check your contract and the floorplan to confirm your location and make arrangements to arrive for set up on the Sunday or Monday at your assigned time. Note the move-in schedule is arranged to accommodate the manipulation of machinery and equipment, and the installing of curtains and furnishings.

Only materials which can be carried in your arms may be moved through the EY Centre front doors. All wheeled items must be moved through the rear shipping doors of the building.

The Logistics Crew will be available to assist exhibitors with forklifts and tractors to move materials at the scheduled times. All exhibitors must be in place by 5pm Monday. After 5pm, vacant exhibitor space will be filled at the discretion of show management.

No persons under the age of 16 are allowed on the premises during move-in or move-out. The Ottawa Valley Farm Show reserves the right to enforce these regulations for the safety and security of our staff, volunteers, and exhibitors.

Should you require pressure washing services, they are available Sunday and Monday at your cost, at the rear of the EY building on a first-come basis.

The fire and bus lane at the front of the EY Centre must be kept clear of parked vehicles at all times.

Ceiling height is 23' in EY Centre Halls 1 to 4.

EY Centre rear door dimensions:

- Hall 1 – 19'2"H x 15'11"W
- Hall 2 – 13'2"H x 15'8"W
- Hall 3 – 13'1"H x 15'9"W
- Hall 4 – 18'4"H x 19'9"W

Door dimensions of walkthrough doors in the EY Centre:

- Between Halls 1 & 2 - 10'W x 11'H, 20'W x 20'H , 9'11"W x 11'H
- Between Halls 3 & 4 - 10'W x 11'H, 20'W x 20'H , 9'11"W x 11'H

Move-Out

Please remain patient and respectful to ensure a safe and orderly show move-out. The Logistics Crew will be available to assist exhibitors with forklifts and tractors.

Exhibitors who choose to pack-up and begin move-out before show close will be recorded and may forfeit the opportunity to exhibit next year. Show move-out begins on the final day of the show, after 4:30 pm. The show closes at 4pm, but exhibitors must wait until the red aisle carpet is rolled and removed before moving any materials along the aisles.

All materials must be removed from the building by 8pm on Thursday March 13, 2025. If items need to remain after 8pm for pickup, arrangements must be made in advance with the Logistics Crew. It is best to make these arrangements upon move-in.

Only materials which can be carried in your arms may be moved through the front doors. All wheeled items must be moved through the rear shipping doors of the building. The fire and bus lane at the front of the EY Centre must be kept clear of parked vehicles at all times.

EXHIBIT SERVICES

Your OVFS24 contract is for bare booth space only. Should you wish any items per below, it is your responsibility to arrange. Note early discounts may apply to orders received before February 15.

Stronco is the official provider of:

- carpet
- curtains
- furnishings
- easels, sign holders, etc.

Place your Stronco order at www.stroncoonline.com. Note the code for OVFS25 is: **520175457**.

Stronco can be reached directly at 1-800-665-2621 or exhibitorservices@stronco.com.

The EY Centre is the official service provider of:

- electrical
- hanging
- computer
- internet (should you wish a dedicated line)
- booth cleaning
- catering

Place your EY Centre orders at <https://eycentre.boomerecommerce.com/>.

The EY Centre can be reached directly at 613-822-8800 x207.

Note – if you are planning to distribute or provide any food items at the show, these must be approved in advance by the EY Centre. See schedule A for details.

INSURANCE

Every exhibitor must provide proof of insurance which meets the requirements as detailed in Schedule B. Proof of insurance may be a certificate from either your insurance company, or from Duuo (pre-arranged short-term liability insurance for OVFS25 exhibitors as available for purchase).

Refer to the Schedule B under Current Exhibitors and Insurance Requirements on our web site or in MYS.

Upload your Proof of Insurance document to MYS. Exhibitors who do not provide Proof of Insurance meeting the requirements prior to February 15, 2025, will not be permitted to exhibit.

INTERNET

Thanks to our dedicated OVFS25 partners, OVSGA is able to provide complimentary internet access to all show attendees. Should you wish a dedicated line, this is available for order from the EY Centre under Exhibit Services above.

The code for complimentary internet is **PROTIVATE**.

ADDITIONAL or CLIENT TICKETS

Exhibitors are invited to order tickets to distribute to clients.

For 50 tickets or less, purchase online at www.ottawafarmshow.com.

For more than 50 tickets, exhibitors can order in bulk amounts and be invoiced after the show for the tickets used. Contact info@ottawafarmshow.com before February 15 for more information.

For those wishing to provide a meal for clients or staff, meal tickets are available for purchase. Contact us in advance or at the show office for more information.

OFFICIAL OVFS PROGRAM

The Ottawa Valley Farm Show is pleased to partner with the team at Better Farming, Ag Buyer's Guide and farms.com to publish the Official Farm Show Program. The Show Program is distributed in February to more than 16,000 Eastern Ontario and Western Quebec farm households.

The deadline to book your ad is January 24, 2025. For details visit our website at <https://ottawafarmshow.com/current-exhibitors/>.

HOST AN EVENT

There is very limited space for hosting client events at the EY Centre during the Ottawa Valley Farm Show. Contact us at info@ottawafarmshow.com for more information.

PARKING

The Ottawa Valley Seed Growers Association is pleased to offer free parking for all OVFS exhibitors and visitors. Parking is limited, so we encourage carpooling when possible. In order to manage the parking, it is likely exhibitors will be asked to park at the rear of the EY Centre Tuesday and Wednesday mornings.

Trailers are not permitted to park on site and this will be enforced. The offsite trailer parking lot is at 5545 Albion Road, just east of Mitch Owens Road, courtesy of W.O. Stinson & Son Ltd. For details visit our website at <https://ottawafarmshow.com/current-exhibitors/>.

Parking at the EY Centre is limited. As part of our ongoing efforts to address parking challenges, we offer a bus grant of \$300 to large groups (more than 25) travelling to OVFS via bus. These people could be your clients, neighbours or friends. Reach out to us at info@ottawafarmshow.com if you or people in your community wish to explore the bus grant opportunity.

BECOME A PARTNER

The Ottawa Valley Farm Show is proud to have the support of many valued partners and offers many levels of partnerships and recognition. Please visit our web site for more information or contact us directly at info@ottawafarmshow.com.

ACCOMMODATIONS

OVFS is pleased to work together with select local hotels to arrange special rates for show exhibitors and visitors. For information visit our website at <https://ottawafarmshow.com/current-exhibitors/>.

Note – these hotels will not contact exhibitors directly. Should you receive hotel calls, please consider these spam and exercise caution.

Thank you to all exhibitors for participating in the show!

We invite you to enjoy a complimentary continental breakfast in the Dining Hall A from 7:30 to 9am each morning of the show.

Please also enjoy the Exhibitor Reception Tuesday from 5 to 7pm in Hall A-B. Come join all the volunteers and exhibitors for complimentary beverages and snacks.