



WE INVITE YOU TO ADVERTISE IN THE 2022 OTTAWA VALLEY FARM SHOW OFFICIAL PROGRAM

RENEWED FOR 2022 ▶

MORE REACH ▶

BRAND YOUR IMAGE ▶

INCREASE BUSINESS ▶

DATES & DEADLINES ▶

ADVERTISING RATES ▶

BOOK TODAY ▶

The team at Better Farming, Ag Buyer's Guide and Farms.com are proud to be working in partnership with the Ottawa Valley Seed Grower's Association to produce the 2022 Ottawa Valley Farm Show (OVFS) Official Program.

Over 17,000 copies distributed. In addition to being at the show, the program will be widely circulated to farms across Eastern Ontario and Western Quebec.

The Official Program is a complete reference guide for all Farm Show visitors, and includes

- Site Map and Exhibitor List- making your ad relevant to the reader
- Feature articles for long shelf life
- Four-colour at no extra charge

- Ads that are bright and bold; your business is sure to get noticed
- You get great R.O.I. with our low rates and high circulation
- Readers will be ready to buy when they see you (again) at the show

Booking deadline: Jan. 27, 2022

Material deadline: Feb. 4, 2022

Distribution: Feb. 22, 2022

Show Dates: March 15-17, 2022

Double Page Spread (16.5" x 11.125")	\$1,450*
Full Page (7" x 10")	\$820*
Cover Pages (8.125" x 10.875" with bleed)	
1/2 Page – Vertical (3.375" x 10")	\$470*
1/2 Page – Horizontal (7" x 4.875")	\$470*
1/3 Page – Horizontal (7" x 3.25")	\$410*
1/4 Page – Square (3.375" x 4.875")	\$385*
1/8 page – Horizontal (3.375" x 2.34")	\$295*

* Net rate



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The Official Show Program for the 2022 Ottawa Valley Farm Show is brought to you by:

**Better
Farming**

**Ag BUYER'S
GUIDE**

Farms.com™