



# WE INVITE YOU TO ADVERTISE IN THE 2020 OTTAWA VALLEY FARM SHOW OFFICIAL PROGRAM

**RENEWED FOR 2020** ▶

**MORE REACH** ▶

**BRAND YOUR IMAGE** ▶

**INCREASE BUSINESS** ▶

**DATES & DEADLINES** ▶

**ADVERTISING RATES** ▶

**BOOK TODAY** ▶

The team at Better Farming, Ag Buyer's Guide and Farms.com are proud to be working in partnership with the Ottawa Valley Seed Grower's Association to produce the 2020 Ottawa Valley Farm Show (OVFS) Official Program.

Over 14,000 copies distributed. In addition to being at the show, the program will be widely circulated to farms across Eastern Ontario.

The Official Program is a complete reference guide for all Farm Show visitors, and includes

- Site Map and Exhibitor List- making your ad relevant to the reader
- Feature articles for long shelf life
- Four-colour at no extra charge

- Ads that are bright and bold; your business is sure to get noticed
- You get great R.O.I. with our low rates and high circulation
- Readers will be ready to buy when they see you (again) at the show

**Booking deadline:** Jan. 27, 2020

**Material deadline:** Feb. 3, 2020

**Distribution:** Feb. 24, 2020

**Show Dates:** March 17-19, 2020

Double Page Spread (16.5" x 11.125")	\$1,380*
Full Page (7" x 10")	\$780*
Cover Pages (8.125" x 10.875" with bleed)	
1/2 Page – Vertical (3.375" x 10")	\$445*
1/2 Page – Horizontal (7" x 4.875")	\$445*
1/3 Page – Horizontal (7" x 3.25")	\$390*
1/4 Page – Square (3.375" x 4.875")	\$365*
1/8 page – Horizontal (3.375" x 2.34")	\$280*

\* Net rate



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The Official Show Program for the 2020 Ottawa Valley Farm Show is brought to you by:

