



2018 OTTAWA VALLEY FARM SHOW Partnership Opportunities	Partner Levels					
	Red Ribbon \$10,000	Blue Ribbon \$5,000	White Ribbon \$2,500	Yellow Ribbon \$1,000	Green Ribbon \$500	Pink Ribbon <\$500
Logo and link on website, in program and on partner boards	√	√	√	√		
Listed on website, in program and on partners boards					√	√
Recognition via Twitter and Facebook	√	√	√	√		
Logo Rosette to display in booth	√	√	√	√	√	√
Logo on OVFS Poster	√	√	√			
Extra Show Passes	25	15	10	5	2	0

Further Specific Partner Opportunities	Additional Recognition Provided
Free parking for 1 day - Red Ribbon	Signage at the entry gate
Free wifi for the Show - Blue Ribbon	Signage throughout the building
Ticket Partner – Blue Ribbon	Logo/Name on online tickets
Show Announcements (entire Show) – White Ribbon	Mention on announcements
Screen Announcements (entire Show) – White Ribbon	Logo and information on screens
Daily Meal Partner (Beef, Chicken, Pork) – White Ribbon	Signage at points of sale, mention in program
Family Comfort Zone – White Ribbon	Signage in Family Zone
Booth Numbering Signs – White Ribbon	Logo on booth numbers
Daily Bag or Handout Partner (entire show) – White Ribbon	Signage at entry
Feature Speaker or Event – Yellow Ribbon	Signage at event, mention in program
Show Announcements (one day) – Yellow Ribbon	Mention on announcements
Screen Announcements (one day) – Yellow Ribbon	Logo and information on screens
Daily Bag or Handout Partner (one day) – Yellow Ribbon	Signage at entry
Morning Exhibitor Refreshments (one station) – Yellow Ribbon	Signage on serving tables
Name of Aisle at Show (one aisle) – Green Ribbon	Logo/Name on Aisle Sign
Coat Room – Green Ribbon	Signage at Coat Check
Other partner ideas always welcome!	

~ Thank you for partnering together with us ~